



Forging a Phenomenal Future Together!

# DISCOVERPHOENIXVILLE.COM ADVERTISING OPPORTUNITIES

DiscoverPhoenixville.com, the new website for the Phoenixville Area Business Association, is getting close and people looking for information about businesses in Phoenixville, Pennsylvania are getting closer!

DISCOVERPHOENIXVILLE.COM is positioned to provide visitors with the information that they seek. Compelling, organized and aggressively marketed, DiscoverPhoenixville.com is likely to be one of the most reliable resources available promoting Phoenixville businesses like yours.



## SIZES & RATES

There are several different, affordable advertising opportunities for PABA members wishing to promote their business and their own website at DISCOVERPHOENIXVILLE.COM. In addition to two different banner ad sizes, members receive full profile pages where they can describe their business offering with clever copy and representative photography.

SIZE (IN PIXELS)	3 MONTH		6 MONTH		12 MONTH	
	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS	MEMBERS	NON-MEMBERS
<b>HOME PAGE BUTTON:</b> 250 w x 91 h	\$150	\$800	\$275	\$1500	\$500	\$2,500
<b>FOOTER BANNER:</b> 800 w x 91 h Available on five (5) interior pages. Please select SHOPS, SERVICES, RESTAURANTS, ENTERTAINMENT or VISITOR INFO.	\$75/page	\$400/page	125/page	\$800/page	\$275/page	\$1,500/page
<b>SIDE BAR BUTTON:</b> 250 w x 91 h Available on five (5) interior pages. Please select SHOPS, SERVICES, RESTAURANTS, ENTERTAINMENT or VISITOR INFO.	\$50/page	\$300/page	\$70/page	\$500/page	\$200/page	\$1,000/page

**BANNER ADVERTISING COPY WRITING & DESIGN SERVICES ARE ALSO AVAILABLE @ \$75/ad**

## FILE SPECS & SUBMISSION

Files for website banner advertising must be web ready 72ppi, RGB .jpg or .gif image files. Submit ad files along with insertion instructions and referring URL (weblink) to: ads@discoverphoenixville.com.

\* All ads are subject to refusal by PABA and must meet general requirements of message, location and quality.

Additional charges may apply for animation, flash, multiple links or other banner ad special features.

\*\* Rates subject to change. Visitation statistics available upon request.

To start advertising on DISCOVERPHOENIXVILLE.COM please email [paba@discoverphoenixville.com](mailto:paba@discoverphoenixville.com).